1.0 BACKGROUND

The attached request for a partnership grant has been reviewed by staff to determine if the application meets all of the criteria established by Council in its Partnership Grant Policy.

The purpose of this report is to advise Council on the status of the attached request relative to the established criteria outlined in the Policy.

2.0 INPUT FROM OTHERS

The Durham Children’s Groundwater Festival has provided the attached application package.

3.0 ANALYSIS

The Durham Children’s Groundwater Festival is requesting a partnership grant of $10,000 to help cover the costs of the Festival. The goal of the Festival is to educate Region of Durham grade four students on water issues and motivate them to become water stewards in their home, classroom and community.

Evaluation of the request for a partnership grant includes a review of the application form and supporting documentation and comparison of the material against the criteria established within the Partnership Grant Policy.

As indicated in Table One, this request does not meet all the approved criteria.

Table One

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Meets Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community support for program or service</td>
<td>Yes – In 2006 over 4,500 students are expected to visit the Festival. Historically 22% of the students have come from Oshawa.</td>
</tr>
<tr>
<td>Criteria</td>
<td>Meets Criteria</td>
</tr>
<tr>
<td>----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>----------------</td>
</tr>
<tr>
<td>Need for financial assistance and that adequate funding is not available from other sources.</td>
<td>Yes</td>
</tr>
<tr>
<td>Must be on a proactive basis</td>
<td>Yes</td>
</tr>
<tr>
<td>Must be to non-profit organizations not individuals</td>
<td>Yes</td>
</tr>
<tr>
<td>Must not be to coalitions such as ratepayer or tenant/landlord associations or to support programs or services geared specifically to these organizations.</td>
<td>Yes</td>
</tr>
<tr>
<td>Must not support programs or services which are operated under the authority of another level of government</td>
<td>No – Supports programs and services under the provincial and regional authority.</td>
</tr>
<tr>
<td>Funding must not be a donation to a charitable cause</td>
<td>Yes</td>
</tr>
<tr>
<td>Must not be used as a replacement for other funding sources</td>
<td>Yes</td>
</tr>
<tr>
<td>Must not be used for debt retirement expenditures</td>
<td>Yes</td>
</tr>
</tbody>
</table>

### 4.0 RESPONSE TO THE COMMUNITY STRATEGIC PLAN

The Partnership Grant program addresses the Community Strategic Plan objectives of being:

- a caring and responsive community through community cooperation, involvement and affordability; and
- a vibrant, strong and progressive community by improving its image and arts, culture and recreation opportunities.

### 5.0 FINANCIAL IMPLICATIONS

During the 2006 budget deliberations, Council established an annual corporate contribution cap for Partnership Grants of $0.50 per capita or $75,000 for 2006. Council has exceeded the 2006 cap by approving partnership grants totaling $83,444.96.

There are no financial implications associated with this partnership grant request as staff does not recommend its approval.
6.0 RECOMMENDED ACTION

That the Audit, Budget and Corporate Services Committee recommend to City Council that, as the Partnership Grant request from the Durham Children’s Groundwater Festival for $10,000 as outlined in report ABCS-06-179 does not meet all the criteria established within the Partnership Grant Policy, the request be denied

Original signed by

Liz Araujo,
Manager, Budgets and
Financial System Development

Original signed by

Chris Brown
Director of Finance

CB:LA:NP
June 9, 2006

Mayor John Gray
City of Oshawa
50 Centre St S
Oshawa, ON L1H 3Z7

Hello Mayor Gray:

Thank you for taking the time to review our 2006 proposal for the 9th Annual Durham Children’s Groundwater Festival and arranging for the appropriate application forms to be forwarded to us.

Please find enclosed the completed application as well as another copy of our proposal for reference.

Since our first Festival in 1998 over 30,660 (22% from Oshawa) Grade Four students, 3,200 secondary students and 3,200 adult supervisors have learned about the importance of water in their lives and they affect the watershed they live in.

In order to deliver this event, we need community partners like you. Organized by a volunteer committee, this event is scheduled to be held at Camp Samac in Oshawa from Sept. 25 to 29, 2006

Thank you for your assistance and taking the time to review our information. If you have any questions please contact me at the Authority office (905) 579-0411 ext.142.

On behalf of the Durham Children’s Groundwater Festival Organizing Committee

Sincerely,

Gord Geissberger
Chair - Durham Children’s Groundwater Festival

---

Did you know - one drop of oil contaminates 25 litres of drinkable water?

---

Organizing Committee:
City of Oshawa Grant Application
2006

For
The 9th Annual Durham Children's Groundwater Festival
Charity # 10688 7102 RR0001
September 25th - 29th, 2006
Camp Samac, Oshawa

Award Winner 2006
Certificate of Merit Recipient 2003 - 2005
(Durham Environmental Advisory Committee)

2006 Festival Diamond Sponsors

ONTARIOPOWER GENERATION

Making environmental awareness fun!
A guide to partnering with this educational program
## Corporation Grant Program Application

**NOTE:**
The following are to be included with this application:

(a) A statement of the organization’s/association’s goals and objectives, constitution and by-laws or, if a new group, operating guidelines.

(b) Copy of the most recent (audited) Financial Statements

(c) Statement of Estimated Revenues and Expenditures (sample attached – please refer to Instructions on the 2nd page of this form)

(d) Description of services and programs offered and geographical area served by your organization.

(e) Description of clientele participating or utilizing services/programs

<table>
<thead>
<tr>
<th>Organization/Association</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
</tr>
<tr>
<td>Durham Children's Groundwater Festival</td>
</tr>
<tr>
<td>Address</td>
</tr>
<tr>
<td>100 Whiting Ave</td>
</tr>
<tr>
<td>City</td>
</tr>
<tr>
<td>Oshawa</td>
</tr>
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</table>

### Contact Information

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Telephone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gord Geissberger</td>
<td>Chair</td>
<td>905-579-0411 Ex 142</td>
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</table>

### Financial Assistance Requested

<table>
<thead>
<tr>
<th>Current Year's Request (insert dollar figure)</th>
<th>Prior Year's Receipt, if applicable (insert dollar figure)</th>
</tr>
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<tbody>
<tr>
<td>$10,000.00</td>
<td></td>
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</table>

### Certification

We certify that, to the best of our knowledge, the information provided in this Application for a City of Oshawa Corporation Grant is accurate and complete, and endorsed by the organization which we represent.

<table>
<thead>
<tr>
<th>Name</th>
<th>Position with Organization/Association</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gord Geissberger</td>
<td>Chair</td>
<td>June 5, 2006</td>
</tr>
<tr>
<td>Annette MacDonald</td>
<td>Coordinator</td>
<td>June 5, 2006</td>
</tr>
</tbody>
</table>

### Office Use Only

☐ Meets Policy  ☐ Does Not Meet Policy (state reason)
# Corporation Grant Program Application

## Statement of Estimated Revenues & Expenditures (to nearest dollar)

**NOTE:**
A copy of the latest available (audited) Financial Statement for the fiscal year must accompany this application.

**Organization Name**
Durham Children's Groundwater Festival

**Fiscal Year (month to month for 12 months)**
From Jan 2006 – Dec 2006

<table>
<thead>
<tr>
<th>2004 Actual $</th>
<th>2005 Projected Actual $</th>
<th>2006 Estimate $</th>
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</thead>
<tbody>
<tr>
<td>Expenditures</td>
<td></td>
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<tr>
<td>Volunteer expenses</td>
<td>4,500.00</td>
<td>5,000.00</td>
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<tr>
<td>Program Expenses</td>
<td>26,972.28</td>
<td>30,542.67</td>
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<td>Capital Expenses</td>
<td>2,500.00</td>
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<td>Wages</td>
<td>23,688.43</td>
<td>36,946.63</td>
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<tr>
<td>Total Gross Expenditures</td>
<td>67,661.72</td>
<td>76,007.30</td>
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</table>

(2) Revenue

<table>
<thead>
<tr>
<th></th>
<th>2004 Actual $</th>
<th>2005 Projected Actual $</th>
<th>2006 Estimate $</th>
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</thead>
<tbody>
<tr>
<td>Grants - United Way</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Province of Ontario</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>- Government of Canada</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anticipated(2006) student admission</td>
<td>30,345.00</td>
<td>32,365.80</td>
<td>31,500.00</td>
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<tr>
<td>Donations</td>
<td>28,316.72</td>
<td>42,641.50</td>
<td>11,000.00</td>
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<td>Prior Year’s Surplus/(Deficit)</td>
<td>0</td>
<td>1,000.00</td>
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<tr>
<td>Total Revenue</td>
<td>58,661.72</td>
<td>76,007.30</td>
<td>42,500.00</td>
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</table>

(3) Net (Deficit)/Surplus Before Grants from City of Oshawa

<table>
<thead>
<tr>
<th></th>
<th>2004 Actual $</th>
<th>2005 Projected Actual $</th>
<th>2006 Estimate $</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) minus (2)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants from City of Oshawa - Anticipated</td>
<td>n/a</td>
<td>n/a</td>
<td>10,000.00</td>
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</table>

(5) Total Net/(Deficit)/Surplus

<table>
<thead>
<tr>
<th></th>
<th>2004 Actual $</th>
<th>2005 Projected Actual $</th>
<th>2006 Estimate $</th>
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<tbody>
<tr>
<td>Total Net/(Deficit)/Surplus</td>
<td>1,000.00</td>
<td></td>
<td>38,725.00</td>
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</table>

**Name**

Gord Geissberger

**Position with Organization/Association**
Chair

**Date**
June 5, 2006
Corporation Grant Program Application

The Corporation of the City of Oshawa (Hereafter called the "City")

Name of the Organization (Hereafter called the "Organization")
Durham Children's Groundwater Festival

Organization's Address (include postal code)
100 Whiting Ave, Oshawa, ON L1H 3T3

Having requested financial assistance from the City in the amount of $10,000.00, the Organization agrees to the following conditions if a grant in any amount is awarded:

1. The Organization confirms that the representations contained in the application for financial assistance are true and correct in every respect and that in the event that the funds are not used for the project or programs as described in the application, or if there are misrepresentations in the application, the full amount of the financial assistance will be payable to the City.

2. If there are any changes in the funding of the project from that contemplated in the application, the City will be notified of such changes through the Department of Corporate Services, Finance and Business Planning Services, Budget Services.

3. That the Organization will make or continue to make attempts to secure funding from other sources as indicated in its application.

4. That the Organization will keep proper books of accounts of all receipts and expenditures, relating to the program, services or project.

5. That the Organization will retain and make available for inspection by the City or its auditors all records and books of accounts of the Organization upon request from the City which may be made within 2 years of the grant award.

6. That if the programs or services proposed in the Organization's application are not commenced, or are not completed and there remain City funds on hand, or are completed without requiring the full use of the City funds, such City funds will be returned to the City.

7. That the program or services not be represented as a City program or service, and that the Organization does not have the authority to hold itself out as an agency of the City in any way, the only relationship being that the City has approved and granted financial assistance to the Organization.

8. That should the Organization receive grant funding and subsequently disband, the Organization must dispose of their assets in a responsible manner that meets with the approval of the City.

CERTIFICATION
We certify that to the best of our knowledge, the financial and descriptive information provided is accurate and is endorsed by the Organization we represent.

Authorized Signing Officer #1
Name (please print) Gord Geissberger
Signature

Authorized Signing Officer #2
Name (please print) Annette MacDonald
Signature

86
Quick Reference

<table>
<thead>
<tr>
<th>SECTION</th>
<th>ACCOMPLISHMENTS</th>
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<tbody>
<tr>
<td>1</td>
<td>The Project</td>
</tr>
<tr>
<td>8, 9</td>
<td>Environmental Effect</td>
</tr>
<tr>
<td>4</td>
<td>Financed</td>
</tr>
<tr>
<td>2, 3</td>
<td>Number of People Involved</td>
</tr>
<tr>
<td>1</td>
<td>Geographical Area</td>
</tr>
<tr>
<td>6, 7, 9</td>
<td>Long Lasting Effect</td>
</tr>
<tr>
<td>8</td>
<td>Benefits Derived</td>
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<tr>
<td>1, 5</td>
<td>Innovated Aspects &amp; Challenges</td>
</tr>
<tr>
<td>1, 6, 7, 9</td>
<td>Need within the Community</td>
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<tr>
<td>6, 7, 9</td>
<td>Examples, Data &amp; Evidence of Impact</td>
</tr>
<tr>
<td>1, 3, 8, 9</td>
<td>Corporate Organization &amp; Goals</td>
</tr>
<tr>
<td>10</td>
<td>Other Pertinent Information</td>
</tr>
<tr>
<td>Appendix 1</td>
<td>Activity Centre Examples</td>
</tr>
<tr>
<td>Appendix 2</td>
<td>Festival Highlights</td>
</tr>
<tr>
<td>Appendix 3</td>
<td>Student's Memorable Moments</td>
</tr>
</tbody>
</table>
2006
City of Oshawa Corporate Grant Application
Applicant: The Durham Children’s Groundwater Festival

1. Once again we are looking forward to our special **not-for-profit** groundwater event that educates Grade Four students from all over Durham Region producing many environmental benefits. Please find enclosed information concerning the 2006 Durham Children’s Groundwater Festival. Any assistance in meeting our fundraising goal would be greatly appreciated. The **Sponsorship Recognition Program** is outlined in the yellow section of the proposal and receipts will be issued for all financial donations.

Launched as part of the Central Lake Ontario Conservation Authority’s (CLOCA) 40th anniversary theme of “Water Quality” in 1998, the goal of the Festival is to increase the awareness of grade four students in the Durham Region concerning water issues and motivate them to become water stewards in their home, classroom and community.

The main issues addressed are water conservation, water protection and the preservation of the natural environment including all living things. Our mission is to encourage children to act as catalysts for change by immersing them with environmental messages and tools that focus on water and how it interrelates with their lives. To keep the program vital with today’s increasing issues learning centers addressing mosquito control and pesticide use.

This five-day Festival, the only one of its kind in the region, is like a giant outdoor science centre comprised of 40 interactive learning centers with messages relevant to the students daily lives. Through the activity centres students discover the importance of water in their lives and how their actions affect the watershed in which they live. Designed to compliment the Ontario curriculum expectations and support classroom activities, the objective is for students to enjoy themselves while learning about important water issues.

2. Since our first Festival in 1998 over 30,660 **(22% from Oshawa)** Grade Four students, 3,200 secondary students and 3,200 adult supervisors have learned about the importance of water in their lives and they affect the watershed they live in. The 2005 Festival was a great learning vehicle with over 4,800 Grade Four students attending. Another element of the festival is the peer teaching that creates a wonderful double learning opportunity as over 300 secondary environmental students will be trained as learning centre hosts.

3. To organize this event a Durham Children’s Groundwater Festival Organizing Committee was established in 1998 consisting of community partners bringing together the expertise of educators, environmentalist, and members of commerce and government with a mutual desire and dedication to create an educational environmental awareness program that is topical, continually enhanced and growing to current needs. The committee has grown over the years with no members ever leaving; they truly are a dedicated group. Aside from the committee, which consists of 13 members, it takes approximately 120 volunteers per day to run the festival.

4. The Durham Children’s Groundwater Festival is a not for profit program relying on funding. As you can imagine the task of fundraising grows more difficult each year but the committee is determined to continue with the program and is not easily disheartened by a closed door, it just means another attempt at finding an open one. Challenge is not a new word for the festival.
5. When first started in 1998 it was under the umbrella of the Children’s Water Institute who supplied the activity centres. In Dec of 2000 the institute went into a “financial hiatus”. The festival was left to sink or swim on its own with less than a year to prepare. Major activity centres were replicated, many with a fresh spin or set up as well as new centres geared to this region and school needs were created. The “Durham” Children’s Groundwater Festival now had its own personality and was truly one of a kind. The potential disaster was turned into a very positive stepping stone and each year the festival tries to add a new and topical centre. For example centres dealing with West Nile virus & pesticide use have been added.

6. In 2004 CWEC (Children Water Education Council) in partnership with OWA (Ontario Water Association) held a workshop on how to set up & run a successful groundwater festival. The Durham festival was honoured by being chosen as the site of this workshop as well as a guest speaker for one of the topics. Participants for the workshop came from as far as Nova Scotia and Washington D.C. This was a definite measurement for the success, accomplishments and impact of the Durham festival.

7. In 1998 the festival attendance was 750 students over 3 days. In 2005, the current workable limit of 5000 grade 4 students were pre-registered for the 5 day festival as well as a waiting list of schools in hopes of a cancellation. The festival boasts an 85% return rate of elementary schools. Another unique aspect of the festival is that secondary school/college students, along with community/corporate members, volunteer as activity hosts. The students represent environmental, geography, leadership, general science and family study classes. The Festival started with one secondary school and now has ten. Just like the committee members, every secondary school that has come onboard has never left. This type of elementary/secondary school commitment indicates not only the need for this program but the positive and valuable impact that it has on the community.

8. The Organizing Committee felt this was a worthwhile project and were happy to invest their time in it. No one ever wants to see another Walkerton, it had such an impact that you just have to say the town name and it is automatically associated with the unfortunate and avoidable event. The festival’s goal is not only to emphasize and educate students about the importance of water in their lives and how their actions affect the watershed in which they live but also to equip them with the tools of knowledge to make those important calls. After all they are our future decision makers and we will all be relying on them. All the participants of the festival, students and volunteers alike take home with them the message of good water practices. This creates a domino affect as one person’s actions impacts everyone around them.

9. One very vital part of the festival’s set up is the opportunity for feedback. The Organizing Committee finds this a crucial component, as the value of any program is only valid if it addresses a want or need. It is also another measure of success and indicator of areas in need of improvement. The feedback has been extremely positive and helpful. The festival was applauded for the fact that it can be used by all students regardless of a disability (See appendix 3). One teacher stated that she was unaware of some aspects and facts and will herself be changing practices at home (like leaving the water running while brushing your teeth – she was amazed of the amount wasted.) Many teachers have advised that the student’s awareness of issues had greatly improved after the festival and even noticed some best practices taking place in the school. There had been feedback from the community about the kids.
coming home with, "You shouldn’t do that it wastes water". What better incentive is there than your kids?

10. The festival is already gearing up for its 9th year in 2006. This will also earmark its first complete circle. The first grade 4 students in 1998 now have the potential of being activity centre hosts in 2006. The organizing committee takes great pride in this and looks forward to many more years of having the opportunity of making a positive and vital contribution to the community as well as completing more circles.
Appendix 1 - Examples of Activity Centres

Off I GO!
Children in some parts of the world have to walk for hours to fetch water. In this team relay exercise students race through an obstacle course to illustrate the distance water travels before coming out of our faucets.

Something Fishy's Goin'on
Students fish in mounds of paper chips to discover what lives in lakes of different pH. They compare each lake pH to the pH of common household liquids (cola, vinegar, orange juice, water). Students will discover that as the acidity increases, the search for aquatic creatures become very challenging!

Bucket Brigade - Students gain an increased appreciation for the modern technology of handling water as compared to historic methods as they work together in a bucket brigade to save a simulated burning building.

Lather Up!
Students discover the importance of using modern technology to conserve water. Here after taking a 15 second shower students are able to compare the amount of water used by an old and a new low-flow showerhead.
Appendix 1 - Examples of Activity Centres

**Rolling Through the Watershed** - Students imagine themselves as water droplets rolling through the Oshawa Creek watershed. Students are able to see what gets stuck to water on its travels and become detectives to find out where the different materials are found in a real watershed.

**AQ – The Amazing Aquifer**
Students are encouraged to investigate the source of groundwater and how it is extracted for our use. Students will gain an increased awareness of pollutants and how they affect groundwater.

**Enviroscape** – Working with hands-on models of communities, students understand how water pollution occurs and how they can help to prevent it.

**Run-off or Recharge?** – Students discover how plants help fight erosion and play an important role in the Earth’s groundwater recharge zones. Through a series of models, students investigate how asphalt, grass and soil affect run-off or recharge.

**Treating Trash**
Students discover how an old landfill site can contaminate the groundwater and how new sites protect water resources.

**Oil Slick** – Students create an oil slick and try to get the oil out by using modern techniques. See what happens to a watershed when a mock oil spill occurs. Students discover the challenges in cleaning up the environmental mess!

**No Water Off A Duck's Back** – Students become wildlife biologists, studying feathers when they are wet, dry or soaked in oil. By interpreting their discoveries, students realize that oily feathers are dangerous for ducks. Participants are given the opportunity to try and clean the feathers and think about how challenging efforts would be on a larger scale, as with an actual oil spill.

**3 Times A Day** – Did you know an average person uses approximately 350 litres of water a day! Students at this activity actually see how much water they waste when they brush their teeth and do not shut off the water while brushing.

**Well Sealed**
How does water come out of the ground and what can we do to protect it? Using working models students discover how surface contamination affects a well and consequently their drinking water.
Appendix 2 - Durham Children's Groundwater Festival Highlights

Eggs to Adults

Down The Sewer

Is Your Lawn Bugging Your Water
Appendix 2 - Durham Children's Groundwater Festival Highlights

Drip & Drop The Rain Twins

Simply Divine

Wetland Wonderland

Something Fishy's Going On
Aboriginal Voices

Bucket Brigade
Douglas Brennan Caines

Harold Longsworth Public School

I liked the part of the field.

Trip when we got to wear vests.

And we got to roll in pretend.

Junk! The junk got stuck to the vest. I was a water drop! This helped me learn that water drops roll on the ground and they pick up all of this junk on the way to the water.

96
At 13, 2024

Dear [Volunteer],

Thank you for organizing the 2024 Water Festival. There were a lot of neat
activities. One of my favorite activities
was Wetland Wonderland because it was
about trying to catch water beetles, fish,
and other water insects. It was
really fun. I learned a lot. I had a
lot of fun. You really taught me a
lesson on how much water we use,
and that we use too much.

Thank you.

From,

[Signature]
Dear Volunteers,

I learned a lot about water and it was wonderful. I am happy we were all together. You were so nice. I had a good time. Can we drink that water? I liked it a lot.

I also liked "Ready, Set, Go!" I love rainy days! We used our crafts a lot on the trip. It started we couldn't see anything because it was so rainy. Thanks for everything.

Sincerely,
Colleen
Oct 13, 2006

Dear Grandparent Festival Volunteer,

Thank you for my special gift. I really like the small turtle. I have been trying to grow one. I also liked playing my gift because it was some fish. But I didn't catch any. One of the interesting activities was Aboriginal games because we tried to make some traditional things and use them. The games tested skill and patience together. We had a lot of fun in a exciting way. I wish it a lot more. I hope I can go to the Festival of Turf.

Thank you.

Trina

Simply Divine
No Water Off A Duck's Back
Oct 13/04

Dear Volunteers,

Thanks for setting up all the activity.
My favourite one was the relay race because I get 10 coins just to learn about how the pioneers lived with only one litre of water so why my favourite activity is the relay race. My school is really cool because we did it in our classroom. Thanks for setting up all the activities.


Thanks for your time,

Saman
Thank you very much for organizing these activities and taking your time to teach us about Grandmother and other things. I particularly enjoyed the story told by Grandmother, and I think you did a great job. I learned about twelve symbols. I followed your instructions and became more confident in using them. I also enjoyed the song about coonskin. I also enjoyed seeing the beautiful dance. I also enjoyed the water colour. I even though I did not watch anything.

Sincerely yours,

Jessica
Our Commitment to Our Sponsors

The Durham Children's Groundwater Festival would like to invite you to become a partner in this important program and to contribute to the environmental education of your present and future customers, employees and neighbors. We are pleased to accept any charitable contributions in the form of money, products, in-kind services. A receipt will be issued for all financial contributions.

Diamond ($5,000+)
- Logo and name listed as DIAMOND SPONSOR (larger than Platinum) on: promotional board, sponsor board, teacher’s event guide, website: www.cloca.com, thank you ad in local paper.
- Specific Individual news release promoting donation & guided tour of Festival.
- Special Recognition at VIP Day (press conference).
- Recognition plaque presented at one of your board meetings when requested.

Platinum ($2,500 - $4,999)
- Logo and name listed as PLATINUM SPONSOR (larger than Gold) on: promotional board, sponsor board, teacher’s event guide, website: www.cloca.com, thank you ad in local paper.
- Special Recognition at VIP Day (press conference).
- Recognition plaque presented at one of your board meetings when requested.

Gold ($1,000 - $2,499)
- Logo and name listed as GOLD SPONSOR (larger than Silver) on: sponsor board and website: www.cloca.com, teacher’s event guide, thank you ad in local paper.
- Invitation to Festival VIP Day (press conference).
- Recognition plaque.

Silver ($500 - $999)
- Name listed as SILVER SPONSOR (larger than Bronze) on: sponsor board, and website: www.cloca.com, teacher’s event guide, thank you ad in local paper.
- Invitation to Festival VIP Day (press conference).
- Certificate of appreciation.

Bronze ($499+)
- Name listed as BRONZE SPONSOR on: sponsor board, website: www.cloca.com, teacher’s event guide, thank you ad in local paper.
- Certificate of appreciation.

**For Platinum, Silver & Gold Levels**
Limited space available for Company banners. Maximum size 4' X 8' (landscape).

Thanks!
Central Lake Ontario Conservation wants to thank all who supported the 2005 Durham Children’s Groundwater Festival.

Financial Sponsors

In Kind Sponsors

Award Winner 2006
Certificate of Merit Recipient 2003 - 2005
(Durham Environmental Advisory Committee)

2006 Festival Diamond Sponsors

Thank you advertisement placed in This Week Newspaper (Circulation 154,140) Reduced 35%

For more information on how you can assist us in delivering this worthwhile program to the kids please contact:

The Durham Children’s Groundwater Festival (905) 579-0411
Gord Geissberger, Chair ext.142
Annette MacDonald, Coordinator ext.144

Making environmental awareness fun!
A guide to partnering with this educational program
What is the Groundwater Festival?

The Festival is a five day event providing a fun and interactive way for over 4,500 grade 4 children to learn about water conservation, environmental issues and how they affect the watershed in which they live.

The Festival consists of over 35 interactive activities based on environmental topics that complement the Ontario Curriculum requirements. The exhibits are designed to...

- Be interactive, interesting and entertaining for young children
- Promote specific messages that are clearly relevant and easily identifiable by children
- Provide activities that bridge the gap between environmental issues and daily routines
- Optimize students’ learning to student ratios
- HAVE FUN!

Each teacher is provided with water-related resources to continue the education in the classroom.

2005 FESTIVAL

The 2005 Festival was a great success with over 5000 students registered and since 1998 over 30,660 grade four students, 3,200 secondary students and 3,200 adult supervisors have learned about the importance of water in their lives and carried the messages back to their homes and communities.

2006 FESTIVAL

The 9th Annual Durham Children's Groundwater Festival will be held from Sept. 25th to 29th, at Camp Samac in Oshawa. Over 4,500 grade four students are expected to participate in this fun, interactive learning experience and 300 secondary environmental students will be trained as learning center hosts. This peer teaching creates a wonderful double learning opportunity.

Students compare the water flow of a new efficient showerhead to an old standard showerhead.

Community Driven Project


Sponsor Form

Our Company will be participating in the sponsor program as a (please check):

- Diamond Sponsor ($5,000+)
- Platinum Sponsor ($2,500 - $4,999)
- Gold Sponsor ($1,000 - $2,499)
- Silver Sponsor ($500 - $999)
- Bronze (to $499)
- In-Kind (applicable product or service)
- I would like to volunteer and/or send volunteers from my company for the festival
- I would like to donate educational resources or provide an educational exhibit

Please fill out the following information and return it with your donation:

Company: 
Contact: 
Address: 
Phone: 
Fax: 
E-mail: 

Your financial contribution is not only an investment in the program, but it is also an investment in ensuring a clean, safe and plentiful water supply for future generations.

Please make your cheque payable to: Central Lake Ontario Conservation Authority

For a detailed Proposal, please contact: Gerd Geissberger Festival Chair at ext.142 gord@cloca.com or Annette MacDonald. Festival Coordinator ext144 at the Central Lake Ontario Conservation Authority office or visit www.cloca.ca

100 Whiting Ave., Oshawa
Ontario, Canada, L1H 3T3
Tel: 905-579-0411Fax: 905-579-0994
9th Annual
Durham Children's
Groundwater Festival
Charity # 10688 7102 RR0001

September 25th - 29th, 2006
Camp Samac, Oshawa

Award Winner 2006
Certificate of Merit Recipient 2003 - 2005
(Durham Environmental Advisory Committee)

2006 Festival Diamond Sponsors

ONTARIOPOWER
GENERATION

TransCanada
In business to deliver

Making environmental awareness fun!
A guide to partnering with this educational program
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![Cloudy weather illustration](image)
1.0 INTRODUCTION

Launched as part of the Central Lake Ontario Conservation Authority’s (CLOCA) 40th anniversary theme of “Water Quality” in 1998, the goal of the Festival is to increase the awareness of grade four students concerning water issues and motivate them to become water stewards in their home, classroom and community. The Festival will be held at Camp Samac in Oshawa from Sept 24th – Sep29th and consists of 40 hands-on, interactive activities with messages relevant to the student’s daily lives. Through the activity centres students will discover the importance of water in their lives and how their actions affect the watershed in which they live. The objective is for students to enjoy themselves while learning about important water issues. In 2006 over 4,500 students are expected to visit the Festival. To organize this event a Durham Children’s Groundwater Festival Organizing Committee was established in 1998 consisting of community partners and to date over 30,660 grade four students and 3,200 high school volunteers have participated in the event. All activities are designed to compliment the Ontario curriculum expectations.

Students discover how water and pollution travel through the watershed. (Activity Centre - Enviroscope)

Through interactive centres students study how their actions affect the watershed in which they live.

These students are examining the effect of an oil spill on waterfowl feathers and how difficult they are to clean. (Activity Centre - No Water Off A Duck’s Back)
2.0 FESTIVAL PHILOSOPHY

The Durham Children’s Groundwater Festival promotes the awareness that water is the basis for all life and how water plays an essential role in the social and economic development of Ontario. Communities, like ours, depend on water resources to support the growth of commerce, industry and transportation. The Festival motivates students to become water stewards in their classroom and community. By combining hands-on, interactive activities with messages relevant to their daily lives, students soak-up knowledge on the properties, uses, connections and importance of water and habitat. With this information, students become aware of the value of conserving and protecting water. Interaction with industry professionals, water experts and enthusiastic educators highlight the environmental education programming of the Festival.

3.0 IMPLEMENTATION

In order to carry these messages successfully to the students a Groundwater Festival Organizing Committee has been established with the Central Lake Ontario Conservation Authority (CLOCA) being the lead organization. Currently the committee consists of representatives from the Central Lake Ontario Conservation Fund, Durham Catholic District School Board, Durham District School Board, Friends of Second Marsh, Kawartha Pine Ridge District School Board, Ontario Power Generation - Darlington Nuclear, Region of Durham – Health Department, Region of Durham – Works Department and Scouts Canada – Camp Samac.

Festival Structure
Over five days approximately 4,500 grade four students are expected to visit the festival. Students will be separated into groups of ten decided beforehand by teachers. Teachers may plan ahead by selecting activities and exhibits that best suit their students’ needs. To assist in this process, teachers will be provided with a Teacher’s Event Guide that contains a location map, as well as a description of the activities prior to the festival date. A teacher’s workshop is conducted before the festival to answer any questions. In addition to the activity centres, there are nature trails on-site that will give the students access to a mixed deciduous forest and its habitat.

Volunteers
A minimum of 100 volunteers/day will be required to host the various festival centres, assist students and answer their questions. Volunteers will be sought from event sponsors and senior environmental and leadership students from local schools. A training session for the volunteers will be provided along with instructor manuals. A special project of the 2006 Festival is to continue the production of a training video to assist the students in learning their activity. Volunteers are required to be at the Festival from 8:30 am – 2:30 pm. All volunteers will receive lunch and refreshments as well as a Certificate of Appreciation and letter of involvement.

Registration & Cost
Grade four classes from the four participating school boards will be booked on a first come, first served basis. The current cost is $6.50/student and $2.00/ adult supervisor (bussing included). There is no charge for the teacher.

Location
Camp Samac is located in north Oshawa. This facility provides a wide variety of venues for all the activity centres as well as opportunities to study stream and mixed deciduous forest ecosystems with nature trails.
4.0 OBJECTIVES

Overview
Through the Groundwater Festival, Grade 4 students will gain an increased awareness about the importance of water conservation, protection, technology and ecology using interactive learning centres that will complement the Ministry curriculum outcomes.

Overall Expectations: (Ministry Curriculum)

By the end of Grade 4, students will:

• demonstrate an understanding of the concepts of habitat and community, and identify the factors that could affect habitats and committees of plants and animals, Life Systems (Science & Technology)

• describe ways in which humans can change habitats and the effects of these changes on the plants and animals within the habitats, Life Systems (Science & Technology)

• investigate the dependency of plants and animals on their habitat and the interrelationships of the plants and animals living in a specific habitat, Life Systems (Science & Technology)

• demonstrate an understanding of the physical properties of rocks and minerals and the effects of erosion on the landscape, Earth and Space Systems (Science & Technology)

• investigate, test and compare the physical properties of rocks and minerals and investigate the factors that cause erosion of the landscape, Earth and Space Systems (Science & Technology)

• describe the effects of human activity (e.g., land development, building of dams, mine development, erosion-preventing measures) on physical features of the landscape, and examine the use of rocks and minerals in making consumer products, Earth and Space Systems (Science & Technology)

5.0 EVALUATION STRATEGY

Ten participating classes will be chosen at random to complete a pre and post Festival questionnaire to assess the learning value of the Festival and indicate any problem areas. All teachers and volunteers will also receive an event evaluation form concerning the organizing and operation of the event for future improvements.

The 1999 Festival was honoured with a visit from the former Lieutenant Governor of Ontario Hilary Weston. The Lt. Governor was escorted on her tour by CLOCA Chair Rick Johnson (left).
6.0 EXAMPLES OF ACTIVITY CENTRES

Rolling Through the Watershed - Students imagine themselves as water droplets rolling through the Oshawa Creek watershed. Students are able to see what gets stuck to water on its travels and become detectives to find out where the different materials are found in a real watershed.

AQ – The Amazing Aquifer
Students are encouraged to investigate the source of groundwater and how it is extracted for our use. Students will gain an increased awareness of pollutants and how they affect groundwater.

Enviroscape – Working with hands-on models of communities, students understand how water pollution occurs and how they can help to prevent it.

Run-off or Recharge? – Students discover how plants help fight erosion and play an important role in the Earth’s groundwater recharge zones. Through a series of models, students investigate how asphalt, grass and soil affect run-off or recharge.

Treating Trash
Students discover how an old landfill site can contaminate the groundwater and how new sites protect water resources.

Oil Slick – Students create an oil slick and try to get the oil out by using modern techniques. See what happens to a watershed when a mock oil spill occurs. Students discover the challenges in cleaning up the environmental mess!

No Water Off A Duck’s Back – Students become wildlife biologists, studying feathers when they are wet, dry or soaked in oil. By interpreting their discoveries, students realize that oily feathers are dangerous for ducks. Participants are given the opportunity to try and clean the feathers and think about how challenging efforts would be on a larger scale, as with an actual oil spill.

3 Times A Day – Did you know an average person uses approximately 350 litres of water a day! Students at this activity actually see how much water they waste when they brush their teeth and do not shut off the water while brushing.

Well Sealed
How does water come out of the ground and what can we do to protect it? Using working models students discover how surface contamination affects a well and consequently their drinking water.
Off I GO!

Children in some parts of the world have to walk for hours to fetch water. In this team relay exercise students race through an obstacle course to illustrate the distance water travels before coming out of our faucets.

Something Fishy’s Goin’ on

Students’ fish in mounds of styrofoam chips to discover what lives in lakes of different pH. They compare each lake pH to the pH of common household liquids (cola, vinegar, orange juice, water). Students will discover that as the acidity increases, the search for aquatic creatures becomes very challenging!

Bucket Brigade – Students gain an increased appreciation for the modern technology of handling water as compared to historic methods as they work together in a bucket brigade to save a simulated burning building.

Lather Up!

Students discover the importance of using modern technology to conserve water. Here after taking a 15 second shower students are able to compare the amount of water used by an old and a new low-flow showerhead.

Thank you for taking the time to review this worthwhile project.

If you have any questions please contact the Central Lake Ontario Conservation office (905) 579-0411
Gord Geissberger - Chair ext. 142, email: gord@cloca.com.
Or
Annette MacDonald - Coordinator ext. 144, email: dcfg@cloca.com
7.0 ANTICIPATED PROJECT COSTS & REVENUE

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8.0 SPONSORSHIP PROGRAM

The Durham Children’s Groundwater Festival exists because of community support. Our commitment to you is that any donation will go directly towards providing Grade 4 students with a unique learning experience.

Highlights:
Our sponsorship levels are identified as Diamond, Platinum, Gold, Silver and Bronze. Any Diamond or Platinum level sponsorships will have the Company name and logo featured on a Promotional Banner at the entrance of Camp Samac. Two sponsor boards, one for monetary and one for inkind, will be set up using the same recognition levels.

Monetary:
Please see sponsor sheet for value breakdown. Receipts are available for monetary donations.

Inkind:
Inkind donations are a very important part of the Festival. Last year well over $15,500 was received towards the operation of the event. We have upgraded our inkind sponsorship recognition program to be in line with the monetary. A wholesale value will be assigned to any material donation and Corporate employee volunteer’s time at the festival will be valued at $20.00 /hr based on a 7-hour day.

Please Note:
If a sponsor provides both monetary and inkind, they would be listed on both sponsor boards at the applicable level. Donations will not be combined between the categories.

Promotional Items:
Any handouts must be approved the Organizing Committee prior to the festival.
The Durham Children’s Groundwater Festival exists because of our local funding and our corporate sponsors. Your donations will educate over 4,600 students this fall.

Receipts will be issued for all monetary donations.

**Diamond ($5,000 +)**
- Logo and name listed (larger than Platinum) as a Diamond Sponsor on:
  - Promotional Board at entrance of Camp Samac on Conlin Rd.
  - Sponsor Board at Festival and Festival Website: [www.cloca.com](http://www.cloca.com)
  - Teacher’s Event Guide
  - Thank you ad in local paper
- Special media photo event - Photo placed on Festival website
- Guided tour of the Festival at a time mutually agreeable to both parties
- Recognition in media releases
- Invitation to VIP luncheon at Festival (press conference)
- Special recognition at VIP Day
- Recognition plaque presented to you at one of your board meetings when requested.

**Platinum ($2,500 - $4,999)**
- Logo and name listed (larger than Gold) as a Platinum Sponsor on:
  - Sponsor Board at Festival and Festival Website: [www.cloca.com](http://www.cloca.com)
  - Teacher’s Event Guide
  - Thank you ad in local paper
- Recognition in media releases
- Invitation to VIP luncheon at Festival (press conference)
- Special recognition at VIP Day
- Recognition plaque presented to you at one of your board meetings when requested.

**Gold ($1,000 - $2,499)**
- Logo and name listed (larger than Silver) as a Gold Sponsor on:
  - Sponsor Board at Festival
  - Teacher’s Event Guide
  - Thank you ad in local paper
- Invitation to VIP luncheon at Festival (press conference)
- Recognition plaque

**Silver ($500 - $999)**
- Name listed (larger than Bronze) as a Silver Sponsor on:
  - Sponsor Board at Festival and Festival Website: [www.cloca.com](http://www.cloca.com)
  - Teacher’s Event Guide
  - Thank you ad in local paper
- Invitation to VIP luncheon at Festival (press conference)
- Certificate of appreciation

**Bronze (to $499)**
- Name listed as a Bronze Sponsor on:
  - Sponsor Board at Festival and Festival website: [www.cloca.com](http://www.cloca.com)
  - Teacher’s Event Guide
  - Thank you ad in local paper
- Certificate of appreciation

**For Platinum, Silver & Gold Levels – Limited space available for Company banners**

**Maximum size – 4’ X 8’ (landscape)**

We invite your organization to undertake a sponsorship position to assist us with our mission of providing children and adults alike with a greater understanding and appreciation for water protection and the environment.
**Monetary Sponsor Form**

2006 Durham Children's
Groundwater Festival
Charity # 10688 7102 RR0001
c/o Central Lake Ontario Conservation Authority
100 Whiting Ave.
Oshawa, ON L1H 3T3
Tel: (905) 579-0411
Fax: (905) 579-0994

ATTN: Gord Geissberger
Chair - Durham Children's Groundwater Festival

Yes!
We want to support the important activities of the Durham Children's Groundwater
Festival. Our organization will be participating in the program as a:

Diamond Sponsor ($5,000 +)_____
Platinum Sponsor ($2,500 +)_____
Gold Sponsor ($1,000 +)_____
Silver Sponsor ($500 +)_____
Bronze Sponsor (to $499)_____

Please fill out the following information and return to our office with your donation:

Company/Community Group__________________________________________

Contact Person: ___________________________________________________

Position: __________________________________________________________

Address: _____________________________________________________City: __________

Postal Code:__________________ Email: _____________________________

Phone: ( )________________ Fax: ( )___________________________

Please make cheques payable to:
Central Lake Ontario Conservation Authority
**Inkind Sponsor Form**

2006 Durham Children's Groundwater Festival
c/o Central Lake Ontario Conservation Authority
100 Whiting Ave.
Oshawa, ON L1H 3T3
Tel: (905) 579-0411
Fax: (905) 579-0994

ATTN: Gord Geissberger
Chair - Durham Children's Groundwater Festival

Yes!
We want to support the important activities of the Durham Children's Groundwater Festival. Our organization will be participating in the program as a:

Diamond Sponsor ($5,000 +) _____
Platinum Sponsor ($2,500 +) _____
Gold Sponsor ($1,000 +) _____
Silver Sponsor ($500 +) _____
Bronze Sponsor (to $499) _____

Description of inkind service:

________________________________________________________________________

________________________________________________________________________

Please fill out the following information and return to our office.

Company/Community Group _____________________________________________

Contact Person: _______________________________________________________

Position: ______________________________________________________________

Address: _____________________________________________________________
City: _______________________

Postal Code: ______________ Email: _________________________________

Phone: ( ) _______________________ Fax: ( ) ________________________

**Please note:** Wholesale value for Corporate Volunteers at festival time is $20/hr.
based on a 7/hr day.
Thanks!
Central Lake Ontario Conservation wishes to thank all that supported the
2005 Durham Children's Groundwater Festival

Financial Sponsors

Central Lake Ontario Conservation
Friends of the Environment Foundation
Ontario Power Generation
TransCanada in business to deliver
Laideau
Durham Region Works Dept.

In Kind Sponsors

Central Lake Ontario Conservation

Clarington
Municipality of Clarington
Scouts Canada - Camp Samac
Lions Club of Whitby
Optimist Club of Ajax
Oshawa Power & Utilities Corp
Oshawa/Parkwood Rotary

City Of Oshawa - Fire Prevention Services
Canadian Wildlife Federation
Dynamax Bus Lines
Durham Region Works Department
Environmental Assistance Program
Fisheries and Oceans Canada
Johnny On The Spot
Ontario Federation of Anglers & Hunters
The STEP Program

Brookfield Homes (Ontario) Ltd
Caledon Hills Engineering Ltd
Durham District School Board Staff Association
Horn Plastics Inc.
Newcastle Golf Club
MTC - Manufacturing and Technology Centre

Organizing Committee Members
- Central Lake Ontario Conservation
- Durham Catholic District School Board
- Durham District School Board
- Durham Region Health Dept.
- Durham Region Works Dept.
- Friends of Second Marsh
- Kawartha Pine Ridge District School Board
- Ontario Power Generation - Darlington Nuclear
- Scouts Canada - Camp Samac
- Toronto and Region Conservation

What we do on the land is mirrored in the water.
Appendix 2 - Durham Children's Groundwater Festival Highlights

Eggs to Adults

Down The Sewer

Is Your Lawn Bugging Your Water
Appendix 2 - Durham Children's Groundwater Festival Highlights

Drip & Drop The Rain Twins

Simply Divine

Wetland Wonderland

Something Fishy's Going On
Appendix 2 - Durham Children's Groundwater Festival Highlights

Aboriginal Voices

Bucket Brigade
of 13, 2014

Dear [Organizer Name],

Thank you for organizing the 10th annual Festival. There were a lot of great
activities. One of my favorite activities was Wetland Wonderland because it was
very exciting to catch water bugs, fish and other water insects. It was a
real thrill! I learned a lot. I had a lot of fun too. You really taught me a
lesson on how much water we use and that we use too much.

Thank you

From,

[Student Name]
Dear Mom,

I had a great time at the Activity Centre today. I was happy to help clean up the area before we left. I helped Water the plants and put out the games. I also helped clean the toilets. I also helped with the games. I had a lot of fun and I want to go back tomorrow. I hope you had a nice day.

Sincerely,

[signature]

Off I Go
Oct 13, 2004

Dear Grandpa Paul, volunteer,

Thank you for making me happy.
I really like the activity on the beach. I don't know what other game we did, but I also liked the kite festival because we got to see some fun for the whole day. Paul and I also learned a lot about the Aboriginal ways because I did hear a lot of stories and I also heard some songs. I like the Simply Divine Festival very much. I want you to know that I hope I can go to the Festival next year.

Thank you for your kindness,

Iananna

Simply Divine
Appendix 3 - Grade 4 Students Memorable Moments of Festival Activity Centres

No Water Off A Duck's Back

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18 124
Dear Volunteers,

Thanks for setting up all the activities. My favourite one was the relay race because I got to learn about how the pioneers lived with only one litre of water. So why my favourite activity is the relay race. My school is really cool because we a tiki hut in our classroom. Thanks for setting up all the activities.

Thanks for your time,

[Signature]

Wetland Wonderland
Dear Grandmother, 

Thank you very much for coming to these activities and taking part in the car riding group and other things. I personally enjoy the fire survival course. I think that it was a great job! I learned how to use a bow and arrow. I also learned how to make a bow. I was able to watch you cooking and eating. I also prepared the gnaw with a knife and gave it to you. I also enjoyed the campfire and the fire. I wish I could have the water near me, even though I had not catch anything.

Sincerely yours,

Jessica

Aboriginal Voices
Douglas Brennan Caines

Harold Longsworth Public School

I liked the part of the field.

Trip when we got to wear vests.

And we got to roll in pretend.

Junk! The junk got stuck to the vests! I was a water drop! This helped me learn that water drops roll on the ground and they pick up all of this junk on the way to the water.