

To: Development Services Committee

From: Thomas B. Hodgins, B.E.S., M.A., R.P.P., Commissioner,
Development Services Department

Report Number: DS-14-124

Date of Report: June 11, 2014

Date of Meeting: June 16, 2014

Subject: Doors Open Oshawa 2014 Event

File: F-4000-0006

1.0 Purpose

The purpose of this report is to:

- Provide an overview of the Doors Open Oshawa 2014 event being hosted by Heritage Oshawa;
- Obtain approval to include City Hall as a site in Doors Open Oshawa 2014; and
- Obtain funding approval for a bus shuttle service for the Windfields Farm Doors Open site.

Doors Open Oshawa is an annual event offering residents and visitors the opportunity to discover some of Oshawa's unique heritage and cultural sites, several of which are not normally open to the general public.

Attachment 1 is a list of confirmed sites for Doors Open Oshawa 2014 as of June 11, 2014.

Attachment 2 is a copy of a letter dated June 4, 2014 from UOIT confirming its willingness to participate in Doors Open Oshawa 2014 with three sites [Regent Theatre, 61 Charles Street (Alger Press building) and the core of Windfields Farm including Northern Dancer Cemetery] and requesting that the City provide a shuttle bus service between the campus tennis centre and the Windfields farm core area.

2.0 Recommendation

That the Development Services Committee recommend to City Council:

1. That, pursuant to Report DS-14-124 dated June 11, 2014, Council endorse the Doors Open Oshawa 2014 event as described.

2. That City Hall be included as a site in Doors Open Oshawa 2014 on Saturday, September 27, 2014 between 10:00 a.m. and 4:00 p.m., with access similar to 2013.
3. That the City of Oshawa provide funding in an estimated amount of \$1,100 + HST for a bus shuttle service from the UOIT/Durham College main campus to the Windfields Farm Doors Open 2014 site to be funded by the City Treasurer from the \$150,000 provided by Minto Metropia Windfields LP for a Heritage Program for Windfields Farm.

3.0 Executive Summary

Not applicable.

4.0 Input From Other Sources

The following have been consulted in the preparation of this report:

- Heritage Oshawa
- Municipal Law Enforcement and Licensing Services
- Facilities Management Services
- City Clerk Services
- University of Ontario Institute of Technology (UOIT)

5.0 Analysis

5.1 Doors Open Ontario

Doors Open Ontario is a province-wide celebration of community heritage designed to create access, awareness and excitement about our heritage. Doors Open Ontario provides residents and visitors with a unique opportunity to explore and enjoy sometimes hidden and always interesting places and spaces in our cities, towns and villages – free of charge.

Doors Open Ontario is a program of the Ontario Heritage Trust, an agency of the Government of Ontario dedicated to identifying, preserving, protecting and promoting Ontario's heritage for present and future generations.

The theme for Doors Open Ontario 2014 is "Remembering the First World War: Ontario in Transition", Ontario communities are encouraged to showcase the people, places and events that helped shape Ontario before, during and after the First World War.

Every year, Doors Open Ontario opens the doors to hundreds of historic buildings, places of worship, private homes, heritage gardens, and many more unique properties, some of which are rarely accessible to the general public. Many of the participating sites offer special activities such as tours, exhibitions and demonstrations.

Doors Open Ontario participants have an opportunity to showcase their talent through the Doors Open Ontario 2014 photo contest (see www.doorsopenontario.on.ca/contest for details).

A component of the Doors Open experience each year is Trails Open Ontario, which showcases Ontario's thousands of kilometres of walking, hiking and cycling trails.

Since its launch in 2002, Doors Open Ontario has grown to nearly 50 communities participating in 2013, representing thousands of individual heritage sites all across the Province. In total, over 5 million visits have been made to 5,150 Doors Open Ontario sites. Visitors to Doors Open Ontario events have spent over \$45 million in Ontario's communities.

5.2 Doors Open Oshawa 2014 Event

Since 2003 Heritage Oshawa has worked with the community to coordinate and host Doors Open Oshawa.

The Doors Open Oshawa 2014 event will take place on Saturday, September 27, 2014 between 10:00 a.m. and 4:00 p.m. (although times may vary by location).

As of June 11, 2014 Doors Open Oshawa 2014 has 25 sites confirmed (see Attachment 1).

Heritage Oshawa continues to contact potential participant sites and will have a complete list of sites finalized by the end of August 2014.

Advertising/notice of the Doors Open Oshawa 2014 event will be by:

- Advertisements in the Oshawa Leisure Guide, Oshawa This Week, The Oshawa Express and SNAP Oshawa;
- Doors Open Ontario website: <http://www.doorsopenontario.on.ca/Events/Oshawa.aspx>;
- Heritage Oshawa website: <http://heritageohsawa.ca>;
- City of Oshawa website, including the City's Facebook page and Twitter account;
- Media releases;
- Ontario Heritage Trust brochures; and
- Doors Open Oshawa booklets (to be distributed throughout Oshawa).

5.3 City Hall as a Doors Open Oshawa 2014 Site

City Hall was a site in Doors Open Oshawa 2013 and it was a success. The parts of City Hall included in Doors Open 2013 were C-Wing Committee Room; Council Chamber, along with the Arts and Culture corridor leading to it; and, Service Oshawa which was viewed from the corridor only. There was no further access into the building.

There were many visitors to City Hall and the feedback was positive.

Heritage Oshawa's Doors Open Committee has requested that City Hall be a 2014 venue as well.

It is recommended that City Hall once again be included as a site for Doors Open Oshawa 2014 with access the same as in 2013.

During the event, it is proposed that one additional security guard be stationed in the Council Chamber and another in the Committee Room. The guards would monitor the flow of visitors, assist if necessary and comply with any specific directions regarding the format of the event.

5.4 Windfields Farm as a Doors Open Oshawa 2014 Site

UOIT is a strong supporter of Doors Open Oshawa. UOIT has previously allowed access to the Regent Theatre and the Alger Press Building. Additionally, UOIT has been a sponsor of Doors Open in previous years.

UOIT has once again agreed to include the Regent Theatre and Alger Press building in Doors Open Oshawa 2014 (see Attachment 2).

UOIT also wishes to include the core area of Windfields Farm (including Northern Dancer's gravesite) in Doors Open Oshawa 2014 but requires that the City provide a shuttle bus service from the campus tennis centre to the core farm area.

If the shuttle bus is approved, this will be the first time that the Windfields Farm site is included in Doors Open Oshawa and the focus will be on Northern Dancer's gravesite.

Including Northern Dancer's gravesite in the 2014 event is a great opportunity because 2014 marks both Northern Dancer's induction into the Oshawa Sports Hall of Fame and the 50th Anniversary of him winning the Kentucky Derby.

It is recommended that the City of Oshawa provide funding for a shuttle bus service for the Windfields Farm Doors Open Oshawa 2014 site.

6.0 Financial Implications

Heritage Oshawa has allocated approximately \$7,500 from its Council-approved 2014 budget for registration, printing and advertising associated with Doors Open Oshawa 2014. It is anticipated that the costs for the event will be well within this budget allocation.

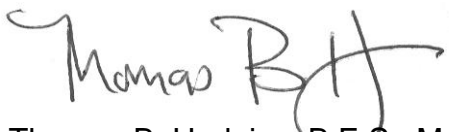
The cost of renting a shuttle bus for the Windfields Farm Doors Open site is estimated at approximately \$1,100 + HST for 7 hours of service. This amount can be accommodated by using a portion of the \$150,000 donated by Minto Metropia Windfields LP. On July 12, 2012 Council directed that the \$150,000 donation to a heritage program be devoted to recognizing the heritage of Windfields Farm in and around the core farm area on the west side of Simcoe Street North on UOIT's land.

The cost of additional security at City Hall for this event is estimated at \$1,000 and can be accommodated within the annual 2014 budget allocation for security.

7.0 Relationship to the Oshawa Strategic Plan

Doors Open Oshawa 2014 advances the Cultural Vitality goal of the Oshawa Strategic Plan.

Paul D. Ralph, B.E.S., R.P.P., Director,
Planning Services

A handwritten signature in black ink, appearing to read "Thomas B. Hodgins". The signature is written in a cursive style with a large, stylized initial "H".

Thomas B. Hodgins, B.E.S., M.A., R.P.P., Commissioner,
Development Services Department

Doors Open Oshawa 2014 Event: Confirmed Sites as of June 11, 2014

1. Simcoe Street United Church: 66 Simcoe Street South
2. St. George's Memorial Church: 39 Athol Street West
3. Cowan House: 39 Athol Street West
4. Canadian Automotive Museum: 99 Simcoe Street South
5. Regent Theatre: 50 King Street East
6. Alger Press Building: 61 Charles Street
7. Portraits by GoGuen: 191 Centre Street South
8. Oshawa Community Museum: 1450 Simcoe Street South
9. Durham Deaf Services: 750 King Street East
10. Camp X – Intrepid Park: Boundary Road
11. Columbus Community Centre: 2365 Simcoe Street North
12. Canadian Victory Garden: 200 Winchester Road West
13. Lazer Xtreme: 44 Bond Street East
14. Oshawa Military Museum: 1000 Stevenson Road North
15. St. John the Baptist Ukrainian Orthodox Church: 31 Bloor Street East
16. Oshawa Masonic Temple: 91 Centre Street South
17. Thornton-Dundee Community Centre: 210 Thornton Road North
18. Robert McLaughlin Gallery: 72 Queen Street
19. 420 Wing RCAF: 1000 Stevenson Road North
20. St George the Great Martyr Ukrainian Catholic Church: 42 Lviv Boulevard
21. Oshawa Union Cemetery: 760 King Street West
22. Columbus Community United Church: 3285 Simcoe Street North
23. The Church of St. Peter (Anglican): 1175 Cedar Street
24. City Hall: 50 Centre Street South (subject to Council approval)

25. Windfields Farm: Simcoe Street North (subject to Council approval for bus shuttle service funding)

June 4, 2014

Tom Hodgins
Commissioner, Development Services
The City of Oshawa
50 Centre Street South
Oshawa, Ontario
L1H 3Z7

**Re: UOIT's Participation in Doors Open Oshawa 2014
Windfields Farm (Northern Dancer's gravesite)**

The University of Ontario Institute of Technology (UOIT) is already participating in Doors Open Oshawa 2014 on Saturday September 27, 2014 from 10:00 a.m. to 4:00 p.m. by providing two venues: the Regent Theatre; and 61 Charles Street (Alger Press Building). UOIT would like to extend its participation in the event to offer Windfields Farm as a venue, specifically Northern Dancer's gravesite. This is an important year as the community celebrates Northern Dancer's induction into the Oshawa Sports Hall of Fame and his 50th Anniversary of winning the Kentucky Derby.

Due to limited parking and the current construction activity in the area, members of the public participating in Doors Open Oshawa will be unable to park on-site at Windfields Farm. UOIT is requesting the City of Oshawa provide a shuttle bus service between Windfields Farm and The Campus Tennis Centre on Conlin Road. UOIT will work with the City of Oshawa to provide suitable parking and washroom facilities at the shuttle bus pick-up location.

UOIT looks forward to participating in Doors Open Oshawa 2014 again this year and adding the Northern Dancer gravesite as a tour location.

Sincerely,



Murray Lapp
Vice President, Human Resources and Services